

IN MOTION
THE PICK



COMPATIBILITY **95%**

CONFIDENT LOYAL FUN

AMBITION PROTECTIVE ...



IT'S A MATCH
KEEP SWIPING

MATRELL X YK OSIRIS

MOTION

MUSIC VIDEO TREATMENT

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MOTION

IN MOTION: THE PICK

CONCEPT

A fun, flirty dating-show-inspired music video where the artists select their ideal match and take them through real-life experiences. The tone is confident, playful, and stylish with a "cool boy" vibe.

VISUAL STYLE

Clean whites, bold reds, and neon arcade colors. Smooth camera movement, quick punch-ins, and dating app UI overlays enhance the playful energy.



SCENE BREAKDOWN

SCENE 1 MATCHMAKER OPENING

A digital dating app interface introduces each artist with stats and personality traits. Swipe animations transition into real-world visuals.



SCENE 2 POP THE BALLOON

In a white room, 4-5 women hold red balloons. The artists pop balloons to eliminate choices, leaving their final two picks.



SCENE 3 CASUAL DOUBLE DATE

Instead of luxury, the couples go to Hungry AF in Atlanta. The vibe is authentic, fun, and relatable—laughing, eating, flirting, and vibing similar to 'bad and boujee' style visuals.



SCENE 4 ARCADE FINALE

A neon-lit arcade with games, competition, and joy-heart racing. Playful energy builds as couples compete and bond.



CLOSING SHOT

Freeze frame with dating app overlay reading "STATUS: IN MOTION."

STATUS:
IN MOTION



SCENE 1

MATCHMAKER OPENING

CONCEPT

The video opens inside a sleek digital matchmaking world where Martell and YK Osiris are introduced through animated dating-style profiles. Swipe animations, compatibility graphics, and floating UI overlays transition us into the story world while introducing each artist's personality and energy.

VISUAL STYLE

Futuristic dating app interface, soft glow tones, bold red accents, smooth camera movement, punch-ins, and interactive UI animations.

KEY VISUAL MOMENTS

- Swipe animations & profile transitions
- Compatibility percentage graphics
- Freeze-frame introductions
- Motion-tracked stats & interests
- Match found notifications
- Close-up eye contact & confidence

PERFORMANCE STYLE

Subtle, confident, and charismatic. Presence over performance. The artists introduce their energy through eye contact, attitude, and personality.

♥ This sequence sets the tone: modern, playful, confident, and all about chemistry.

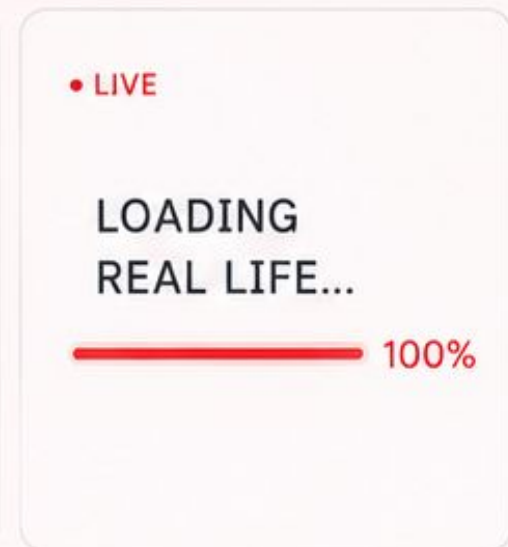
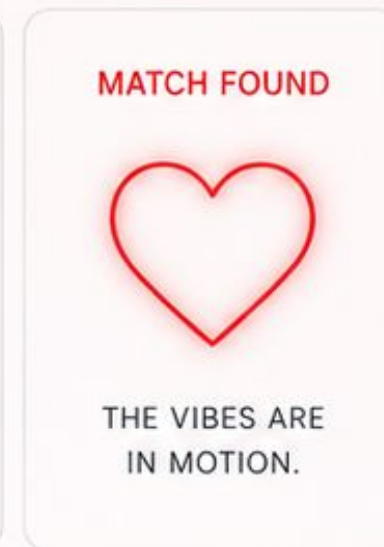
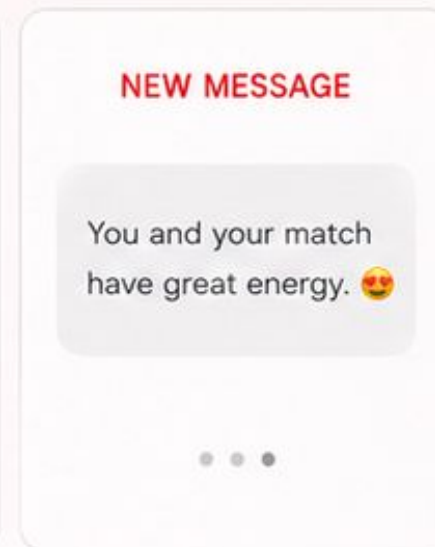
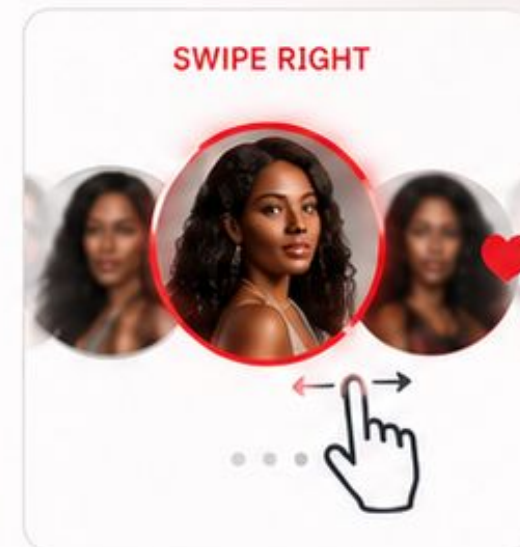


IT'S A
MATCH!



LET'S SEE WHAT HAPPENS...

KEEP SWIPING



SCENE TRANSITION

Swipe right to enter reality. >>>

SCENE 2

POP THE BALLOON

CONCEPT

YK Osiris scrolls through a dating app when he sees the "Pop The Balloon" live stream. We push through his phone and enter the scene where Matrell is the guest and the women compete to keep their balloon.

VISUAL STYLE

- Clean white room
- Bold red balloons
- Soft cinematic lighting
- Dating app UI overlays
- Smooth CGI transition

SCENE FLOW

- 01 YK scrolling
- 02 Pop The Balloon stream appears
- 03 Push into phone via CGI
- 04 Enter the scene with Matrell as the guest
- 05 Reactions & balloon pops
- 06 Chemistry & interaction

01 YK SCROLLING
YK scrolls through profiles on a dating app.



02 POP THE BALLOON STREAM APPEARS
He sees the live stream and it catches his attention.



03 PUSH IN VIA CGI
We push through the phone interface...



04 ENTER THE SCENE
...and enter the real world.



05 REACTIONS & POPS
Balloons pop. Energy rises. Contestants get eliminated.



06 CHEMISTRY & INTERACTION
Flirtation, eye contact, and real chemistry.



TONE & ENERGY

Playful. Competitive. Flirtatious. High energy and entertaining. Dating show meets music video.

SCENE TRANSITION

We cut to the next sequence as the energy builds and the first balloon pops.



SCENE 3

HUNGRY AF DOUBLE DATE

CONCEPT

After the competition, the final couples step out of the scene and into real life. YK and Marrell link up with their matches for a late night double date at Hungry AF in Atlanta. Food, laughs and chemistry turn into a night to remember.

VISUAL STYLE

- Atlanta nightlife
- Neon glow / warm tones
- Handheld & immersive
- Natural reactions
- Food, culture and chemistry

SCENE FLOW

- 01 Arrival / Pull Up
- 02 Walk In / Vibe
- 03 Order Up
- 04 Double Date Energy
- 05 Performance Moment
- 06 Parking Lot / Night Air

TONE & ENERGY

Authentic. Fun. Flirtatious.
Atlanta culture, late night vibes,
good food and real chemistry.



01 ARRIVAL / PULL UP

Pulling up to Hungry AF.
The night begins.



02 WALK IN / VIBE

Walking in, energy high.
We in the building.



03 ORDER UP

Plates, drinks, and sauce.
Flavors hit different.



04 DOUBLE DATE ENERGY

Good food. Real talk.
Chemistry builds.



05 PERFORMANCE MOMENT

YK performs his record live in
the environment. Everyone involved.



06 PARKING LOT / NIGHT AIR

Outside moments. Real conversations.
City lights and chemistry.



SCENE TRANSITION

The night rolls on.
From good food to
high stakes.

INTO SCENE 4
LET'S PLAY

SCENE 4

ARCADE FINALE

The night reaches its peak as competition, chemistry, and celebration collide inside a neon-lit arcade world. Performance, laughter, flirting, and energy all blend together before the final freeze-frame ending.



CLOSING SHOT

The couples group together as the camera freezes on a candid celebratory moment.

STATUS: IN MOTION

STATUS: **IN MOTION** ❤️

THANK YOU

THIS IS MORE THAN A DATE.
THIS IS MOTION.

A celebration of chemistry, connection,
and culture—set in the heart of Atlanta
and driven by energy that never stops.
Real moments. Real people. Real motion.



STATUS:

IN MOTION



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MATCHES MADE.
MEMORIES LOADING...



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MAKE IT MOVE.